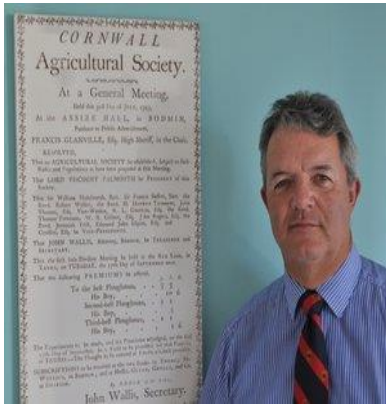


THE ROYAL SMITHFIELD CLUB



Chairman's Briefing Summer 2020

INTRODUCTION



We were particularly saddened by the loss of the Re-Think Conference, due to have been held on 17th March in conjunction with the BMPA and hopefully this event, to talk about 'The Sustainable Truth about British Livestock' will proceed at a future date, albeit in a potentially different format. We are however delighted that the support for the Smithfield Forum is growing significantly and please see below for further details from John Dracup, our Strategy Director.

Welcome to another edition of the Club Chairman's briefing which, in these strange and unsettling times, you will hopefully find of interest. No-one could have foreseen what 2020 was to bring and the effect on us all has been profound.

At the time of writing, the position with regard to the various Winter Fairs remains unclear but I know that all will be hoping to proceed, conditions and guidance allowing. We are certainly ready to play our part with competitions and trophy awards, if we possibly can.

Within our own world, business has been often disrupted to a startling degree and the opportunities to socialise and do business at events such as agricultural shows and other such events lost.

Yours,

Chris

Chris Riddle ARAgS
Chairman, Royal Smithfield Club

SMITHFIELD FORUM – UPDATE

The Forum has definitely had a significant impact on the Industry, continuing to challenge and drive the benefits of joined-up working across the sector. The impact of Covid-19 has and will continue to change how we work as we come to terms with the pandemic. The loss of the Re-Think Conference was unfortunate given the resounding support it had achieved. However, what we are doing is now building a new way of working which challenges and disseminates factual information, particularly associated with promoting the health benefits of consuming red meat, alongside the environmental advantages of British red meat production. To achieve this, the Club is working with retailers, processors, farmers, lobbying organisations and levy boards.

We are very fortunate in having significant support from HRH The Countess of Wessex whose vision, drive and determination is much appreciated. This was underlined in a letter of support to The Forum and its Members, a copy of which is to be found on the Club's website.

The profile and work of The Smithfield Forum will be increasing as we enter the autumn, as will our campaign to maintain and grow our membership. Thank you for your support and encouragement with the creation and development of The Forum, which has moved into the next phase of its development. As with everything, this has been challenged by the Covid 19 pandemic, but as we complete the metamorphosis into the industry that emerges, we will be contacting you to share in our activities and invite you to participate.

John Dracup, Industry Strategy Director, Royal Smithfield Club

2020 BICENTENARY TROPHY – CALL FOR NOMINATIONS



Pictured is 2019 Royal Smithfield Club Bicentenary Trophy winner Terry Bayliss (centre) with (L-R) Richard Saunders (Secretary), Phil Henshaw (Vice President), Jake Roberts (grandson of Mr Bayliss) & Geoff Burgess (Deputy President) receiving the award at the English Winter Fair, November 2019.

Nominations are being sought for the 2020 Royal Smithfield Club Bicentenary Trophy, a national award to publicly recognise an individual's, or company's, significant contribution for the overall benefit of the British Meat & Livestock Industry. Nominations for this prestigious annual award, established to mark 200 years since the Club was established in 1798, close on Tuesday 1st September. Full details and forms can be found on www.royalsmithfieldclub.co.uk.

BICENTENARY TROPHY - PREVIOUS WINNERS

2000	Sir Don Curry	MLC
2001	Fred Mallion	
2002	John Thorley	NSA
2003	Jack Woodhead	Woodhead Bros
2004	Norman Bagley	AIMS
2005	David Raine	
2006	J Alan Stevenson	
2007	Ian Galloway	Scotbeef
2008	Dr Basil Lowman	SAC
2009	Richard Cracknell	ABP
2010	Prof Geoff Simm	SAC
2011	J Rees Roberts	HCC
2012	HRH The Prince of Wales	
2013	Nuffield Farming Scholarships Trust	
2014	David Gunner	Dovecote Park
2015	John Cross	Former Chairman, EBLEX
2016	Prof Julie Fitzpatrick	Moredun Research Institute
2017	Robert Forster	
2018	Heather Jenkins	Waitrose Partners
2019	Terry Bayliss	Farmers Fresh

2020 MEMBERS COUNTRY MEETING - CANCELLED



Sadly, the September date that had been set for the 2020 Members Country Meeting, has had to be cancelled. Due to have been held in Windsor, it would have brought Members together in both a farming and social setting to include: Members Annual Meeting, a tour of The Royal Farms, lunch at Windsor Farm Shop, dinner and one overnight followed by a visit to The Savill Garden.

We are ever optimistic that we can make this event happen in 2021 instead and will keep Members updated of developments in due course.

ANNUAL MEETING OF MEMBERS – PROVISIONAL DATE 22 NOVEMBER

The Club plans to hold its Annual Meeting of Members within the English Winter Fair, Staffordshire County Showground, Stafford. The provisional date set is Sunday 22 November 2020 at 2.30pm. The Club again plans to hold its Duke of Norfolk competition at around 11.30am on the Sunday so it is anticipated that the Annual Meeting of Members will tie in nicely with this tremendous showcase.

ROYAL SMITHFIELD CLUB MEMBERSHIP

The Trustees very much hope you will continue to lend your support to the Club in the coming year by renewing your membership subscriptions.

As a reminder, a new membership structure was introduced last year with different tiers of Membership with varied benefits and subscription levels. Membership of the Royal Smithfield Club is open to anyone who wishes to support the Club in its charitable aims: Full (£50pa), Life (£975), Corporate (£750pa), Independent (£95pa), Youth (£30pa).

Membership runs from 1st April in line with the Club's financial year

MEMBERSHIP TIERS

- Full Member. £50pa. Benefits include: attendance and voting at the Annual Members' Meeting; right to stand for election to Board of Trustees; attendance at Members Country Meeting; quarterly newsletter; reduced entry fee for Club competitions.
- Life Member. £975. Membership for the lifetime of the named individual. Benefits as per Full Member: attendance and voting at the Annual Members' Meeting; right to stand for election to Board of Trustees; attendance at Members Country Meeting; quarterly newsletter; reduced entry fee for Club competitions.
- Corporate Member. £750pa. Corporate stakeholder organisations are invited to apply for Membership nominating an individual staff or Board member to be part of the Smithfield Forum - a united voice for the British red meat supply chain. Further benefits are: attendance and voting at Annual Members' Meeting; attendance at Members Country Meeting; quarterly Newsletter.
- Independent Member. £95pa. As above (Corporate Member) but aimed at individuals within the red meat industry who wish to be involved in the Smithfield Forum. Or for Corporate Members who wish an additional member of staff to join.
- Youth Member. £30pa. Up to and including 28 years of age. Benefits include: attendance and voting at the Annual Members' Meeting; right to stand for election to Board of Trustees; attendance at Members Country Meeting; quarterly newsletter; reduced entry fee for Club competitions.

How To Join

You will find a Membership form in the MEMBERSHIP section of the Club's website. Once completed, please press SUBMIT and your application will be sent to the office who will raise an invoice for your subscription in due course. Alternatively, please email office@royalsmithfieldclub.co.uk.

Please note, those who already hold Honorary/Life Membership of the Club will continue to do so. However, they may consider joining as an Independent Member in order to help with furthering the aims of the Club.

DATES FOR YOUR DIARY 2020

- 1 September Bicentenary Trophy nominations close
- 29 September Bicentenary Committee Meeting
- 29 September Trustees Meeting & AGM
- 11 November Agrifest South West
- 21-22 November English Winter Fair
- 22 November Annual Meeting of Members (within English Winter Fair)
- 24 November Royal Ulster Beef & Lamb Championships
- 28 November LiveScot

WEBSITE & SOCIAL MEDIA

Please visit the 'new' Royal Smithfield website www.royalsmithfieldclub.co.uk for up-to-date news, reports and events. Please also 'like' the Royal Smithfield Club Facebook page and follow us on Instagram.

CLUB CONTACT DETAILS

The Royal Smithfield Club, Rosebud House, Back Lane, Claybrooke Magna, Leics, LE17 5AW

- Secretary: Richard Saunders richard@royalsmithfieldclub.co.uk
- Industry Strategy Director: John Dracup john@royalsmithfieldclub.co.uk
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