THE ROYAL SMITHFIELD CLUB



Chairman's Briefing Autumn 2021

INTRODUCTION



Although we are perhaps not quite 'out of the Coronavirus woods' just yet, the Club is very much looking forward to getting back to approaching normality in the latter part of 2021 as Winter Fairs hopefully resume. The Club will be represented at Agrifest South West (3 November), English Winter Fair (20-21 November), Royal Ulster Beef & Lamb Championships (23 November) and LiveScot (27 November) with its carcase competitions and presentation of RSC trophies.

This is all set against the backdrop of very favourable meat prices, and consumers vying for high-welfare, locally-produced and great-tasting British beef and lamb!

The Smithfield Forum continues its role as an independent, statesman organisation placing UK livestock production to the forefront of public opinion as sustainable, environmentally friendly and produced to the highest standards. As such, the Smithfield name has become the figurehead for a movement demanding that scientific evidence about nutrition and climate be heard.

In writing, it is important to reflect here on the recent passing of a number of stalwart supporters of the Club over many years, namely HRH The Duke of Edinburgh, Lord Vestey, Alasdair Houston, Tom Copas and Donald Biggar. They will all be hugely missed and their contributions long remembered.

I very much look forward to seeing Members and Friends at Club events again in due course.

Yours,

Chris

Chris Riddle ARAgS Chairman, Royal Smithfield Club

ANNUAL MEETING OF CLUB MEMBERS - SUNDAY 21ST NOVEMBER

The Annual Meeting of Club Members (AMCM) is to be held within the English Winter Fair on Sunday 21 November 2021 commencing 2pm. The venue will be one of the hospitality suites in the Grandstand overlooking the main ring at the Staffordshire County Showground. Please let Richard Saunders know if you would like to attend.

SMITHFIELD FORUM - UPDATE

Since its formation in September 2018, and with the support of all sectors of the British Red Meat Industry and Dairy producers, the Smithfield Forum has continued to gain considerable traction.



John Dracup

"The Forum is now coordinating an industry challenge on what it considers unsubstantiated reporting on the role that red meat plays in a healthy diet and its benefits to the environment. A newlyformed Strategy Group has met a number of times and is focused on challenging the anti-ruminants lobby position which has been dominating the agenda particularly in the run-up to the COP26 Summit being held in Glasgow in November 2021."

Forward Action Plan

- To ensure consumers can make sound decisions on their diets based on robust and sound science
- Coordinate an industry-wide campaign to ensure effective reporting of the issues
- To ensure politicians and senior Civil Servants are accurately briefed
- Seek support from the devolved Governments
- Host an event to communicate the concerns to a wider audience

John Dracup, Industry Strategy Director, Royal Smithfield Club

2020 BICENTENARY TROPHY

Due to Coronavirus, Trustees have agreed to postpone the award of the Bicentenary Trophy until 2021 or until there is a suitable opportunity to present the award.

MEMBERS COUNTRY MEETING



It is hoped that the Royal Farms, Windsor, may yet play host to the next Members Country Meeting – due to be held in Autumn 2022.

We will keep you informed as to its progress in due course and look forward to bringing Members together for a farming-themed social gathering!

2021 WINTER FAIRS

Entries are now open for the various Club competitions being held as part of the forthcoming Winter Primestock circuit – please see the individual event websites or the RSC's online pages for schedules and entry forms. The Club is grateful for the continued support of Kepak.

St Merryn

Agrifest South West Weds 3 November



AgriFest South West Cattle Champion 2018

Organisers at Devon County are anticipating a great turnout as the show returns to Westpoint and once again plays host to the Club's Beef Ribs & Saddles of Lamb competitions.

Further RSC trophies are presented to the Champion Pair of Lambs and the Primestock Cattle Champion.

www.agrifestsouthwest.co.uk

Royal Ulster Beef & Lamb Championships Tue 23 November



2019 Royal Ulster Calf Champion

Being held at the Eikon Exhibition Centre, Balmoral Park, Lisburn, Northern Ireland.

Awards include the Club's trophy for the Champion Calf.

Please see www.beefandlamb.org.uk

LiveScot Sat 27 November



LiveScot 2019 Champion Beef Rib

Lanark Agricultural Centre is home to the Scottish National Fat Stock Club's LiveScot event on Saturday 27 November. We see a return of the Club's popular Beef Ribs & Saddles of Lamb competitions.

www.fatstockclub.co.uk.

Entries close Friday 8th October

English Winter Fair Sat 20 - Sun 21 November 2021



Duke of Norfolk Judging 2019

Very much looking forward to the RSC Beef Ribs & Lamb Saddles competitions alongside a repeat of the successful Duke of Norfolk competition held in 2019.

The Staffordshire Showground is also to host the Club's Annual Meeting of Club Members on Sunday 21st at 2pm.

www.staffscountyshowground.co.uk

2021 CLUB OFFICE BEARERS

- President Her Royal Highness The Countess of Wessex
- Deputy President Geoff Burgess
- Chairman Chris Riddle
- Deputy Chairman William Bedell
- Trustee Responsible for Finance & Governance Simon Orpwood
- Trustee John Campbell

Please note that the Club is looking to appoint up to two new Trustees for 2022 at their next meeting due to be held on 1st November.

FORTHCOMING EVENTS

Mon 1 November
Weds 3 November
Sat 20 to Sun 21 November
Sun 21 November
Tues 23 November
Sat 27 November
Trustees Meeting & AGM
Agrifest South West, Westpoint, Exeter
English Winter Fair, Staffordshire
Annual Meeting of Club Members, Staffordshire
Royal Ulster Beef & Lamb Championships, Belfast
LiveScot, Lanark

ROYAL SMITHFIELD CLUB MEMBERSHIP

The Trustees very much hope you will continue to lend your support to the Club in the coming year by renewing your membership subscriptions.

As a reminder, a new membership structure was introduced last year with different tiers of Membership with varied benefits and subscription levels. Membership of the Royal Smithfield Club is open to anyone who wishes to support the Club in its charitable aims: Full (£50pa), Life (£975), Corporate (£750pa), Independent (£95pa), Youth (£30pa).

To join, please complete the online form within the membership section of the Club's website. Corporate & Independent Membership is by invitation.

INDUSTRY WEBSITES



Partnering with the Smithfield Forum, the British Meat Processors Association (BMPA) has designed the website www.sustainablebritishmeat.org as home to a number of articles and features on the environment, trade, standards and food security.



A recent report by the British Nutrition Foundation (BNF) has highlighted the benefits of eating meat and dairy in a new review paper. www.nutrition.org.uk

It also warned that a widespread take-up of vegetarian or vegan diets could reduce intakes and availability of iron, zinc, calcium, iodine and vitamin B12.

WEBSITE & SOCIAL MEDIA

Please visit the Royal Smithfield website www.royalsmithfieldclub.co.uk for up-to-date news, reports and events. Please also 'like' the Royal Smithfield Club Facebook page and follow us on Instagram.

CLUB CONTACT DETAILS

The Royal Smithfield Club, Rosebud House, Back Lane, Claybrooke Magna, LE17 5AW

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